



Carta de color

Infinitas posibilidades para adentrarte en el
universo del COLOR MULTIDIMENSIONAL

L'ORÉAL
PROFESSIONNEL
PARIS

Bienvenidx a L'Oréal Professionnel,
marca #1 del mercado profesional¹
gracias a tu confianza, y la de
miles de mujeres.

Mi compromiso es ser tu aliada y ofrecerte
un producto eficaz y seguro que eleve tus
servicios de color con la garantía de un
resultado perfecto y un cabello cuidado.

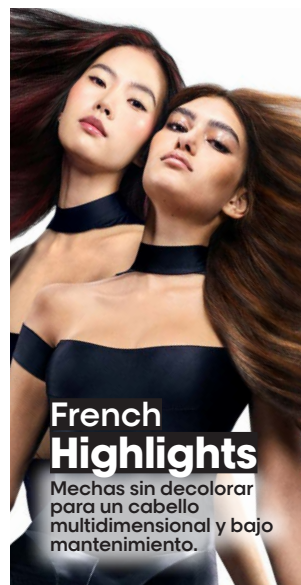
1. Fuente: Estudio Kline 2023 España y Portugal.



El color, nuestro corazón

Fórmulas pioneras
muy eficaces para el
máximo cuidado del cabello

SERVICIOS



¡Tu salón merece
más beneficios!
DESCUBRE

le
Color Club
L'ORÉAL
PROFESSIONNEL
PARIS

Renovado y con
NUEVOS MATERIALES



inoA

Coloración permanente potenciado por aceite,
Sin amoníaco y vegana¹.

BENEFICIOS_

Fórmula vegana¹.

Sin amoníaco,
olor agradable.

Aclara hasta
3 tonos.

Preserva todos los
tipos de cabello,
incluyendo rizados.

Hasta 100% de
cobertura de
cabellos blancos.

-43% porosidad
del cabello².

Color de alto impacto
y larga duración.

+20% hidratación del
cuero cabelludo³.

95
TONOS



1. Sin ingredientes o derivados de origen animal.
2. Test instrumental.
3. Test instrumental en 62 mujeres.



MEZCLA 1+1
35' DE EXPOSICIÓN

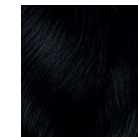
FUNDAMENTALES



CLEAR



1



2



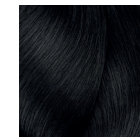
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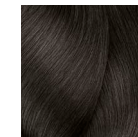
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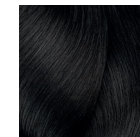
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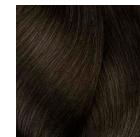
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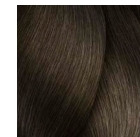
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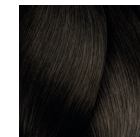
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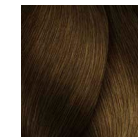
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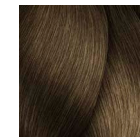
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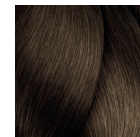
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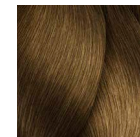
6.3 F



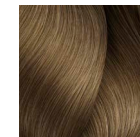
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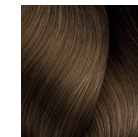
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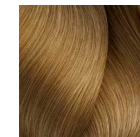
7.3 F



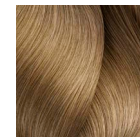
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8.0



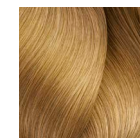
8.3 F



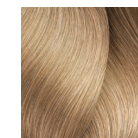
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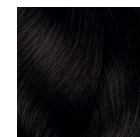


9.3 F

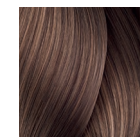


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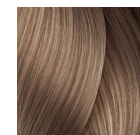
IRISADOS



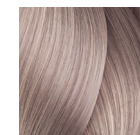
4.20



8.21

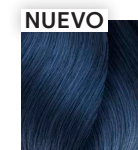


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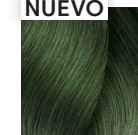


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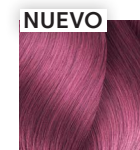
BOOSTERS



AZUL



VERDE

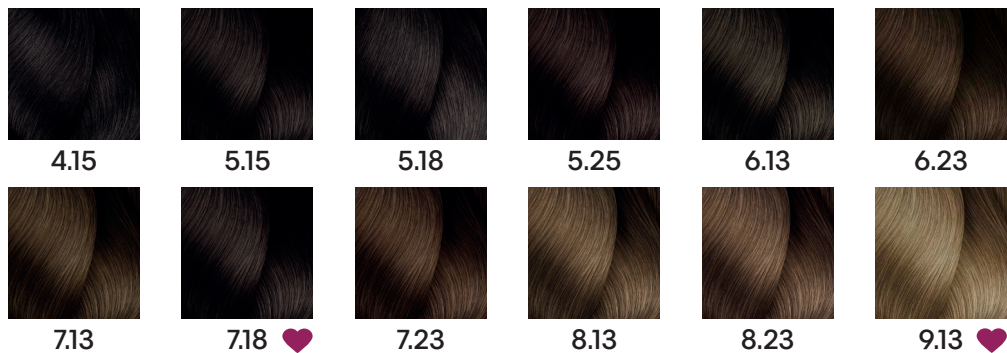


VIOLETA

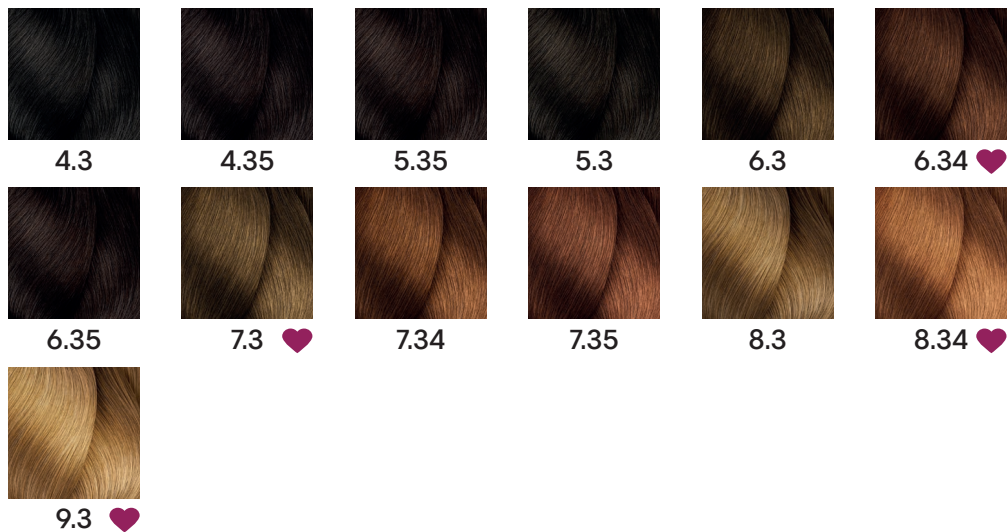
♥ NUESTROS FAVORITOS:
más vendidos de la marca.

⚠ USAR COLOR DE OXIDACIÓN EN RAÍZ Y COLOR TRATANTE EN MEDIOS Y PUNTAS
PRESERVANDO ASÍ LA CALIDAD DE LA FIBRA CAPILAR Y POTENCIANDO EL BRILLO

MARRONES FRÍOS



DORADOS



MARRONES CÁLIDOS

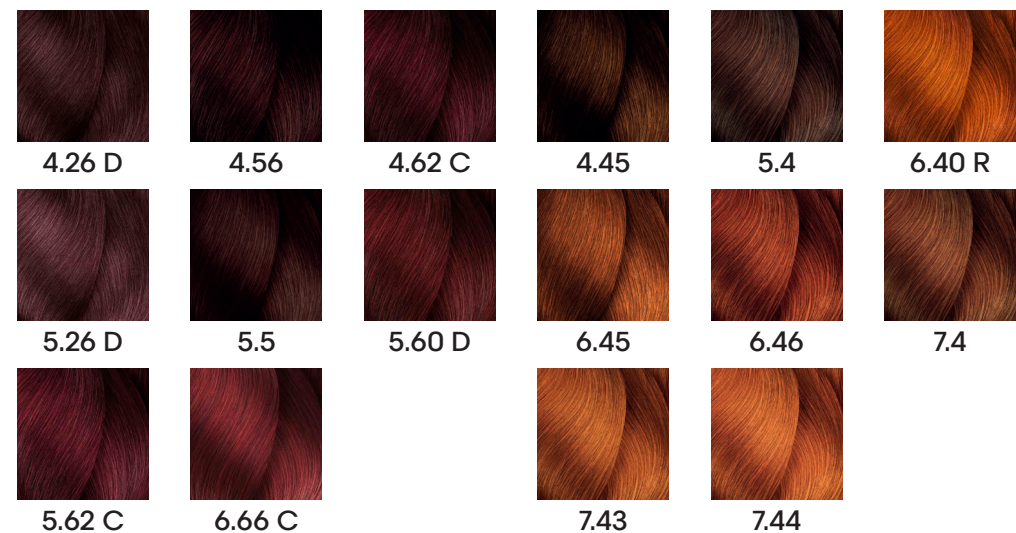


CENIZAS



MATES

ROJOS



♥ NUESTROS FAVORITOS:
más vendidos de la marca.

Majirel

Coloración permanente vegana¹.

BENEFICIOS_

Aclara hasta 3 tonos.

Hasta 100% de cobertura de cabellos blancos.

Textura suave y cremosa.

Fácil de dispensar y mezclar.

Coloración permanente.

X2 menos olor a amoníaco².

X3 más cuidado².

Color rico y uniforme desde la raíz hasta las puntas.

Fórmula vegana¹.

110
TONOS

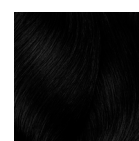


MEZCLA 1+1,5

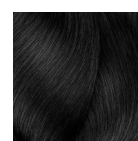
1. Sin ingredientes o derivados de origen animal.
2. Test instrumental.

USAR COLOR DE OXIDACIÓN EN RAÍZ Y COLOR TRATANTE EN MEDIOS Y PUNTAS PRESERVANDO ASÍ LA CALIDAD DE LA FIBRA CAPILAR Y POTENCIANDO EL BRILLO

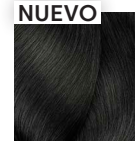
FUNDAMENTALES



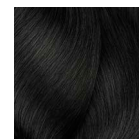
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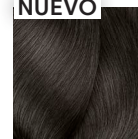
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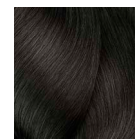
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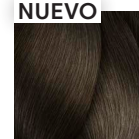
4.0 ♥



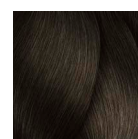
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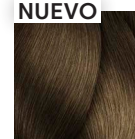
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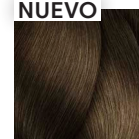
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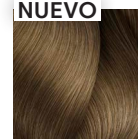
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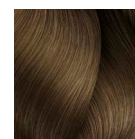
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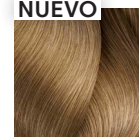
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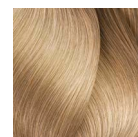
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8.0



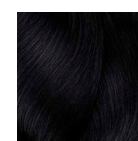
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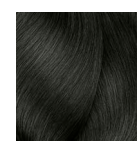
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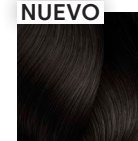
CLEAR ♥



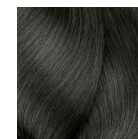
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5.1



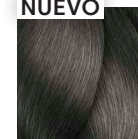
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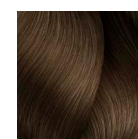
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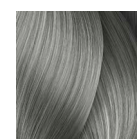
7.1 ♥



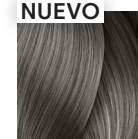
7.11



7.12



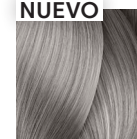
8.1 ♥



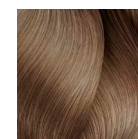
8.11



9.1



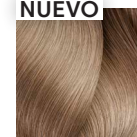
9.11



9.12

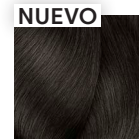


10.1 ♥

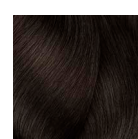


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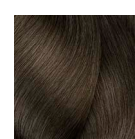
DORADOS



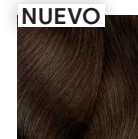
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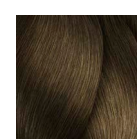
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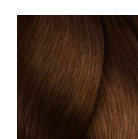
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5.35



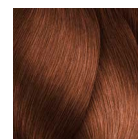
6.3 ♥



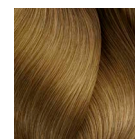
6.34



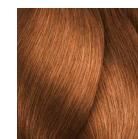
7.3 ♥



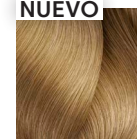
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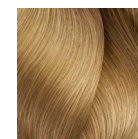
8.3



8.34



9.03



9.3

♥ NUESTROS FAVORITOS:
más vendidos de la marca.

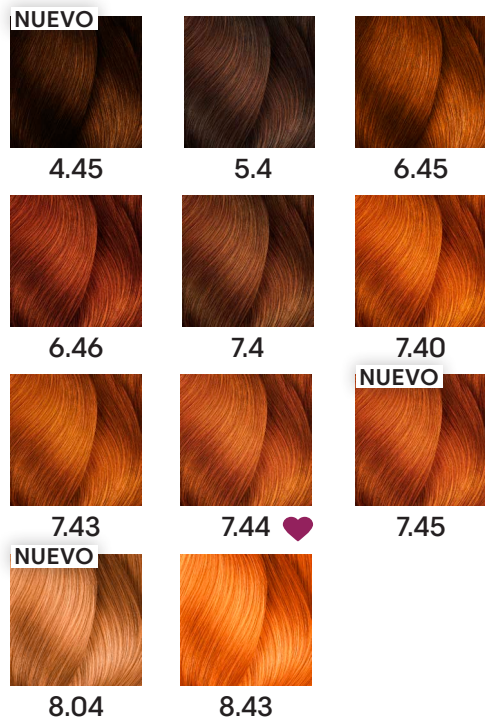
MARRONES CÁLIDOS



MARRONES FRÍOS



COBRIZOS



ROJOS



IRISADOS



MOCAS



HIGH LIFT



COOL COVER



BOOSTERS/CONTRAST



♥ NUESTROS FAVORITOS:
más vendidos de la marca.

Dia light

Color gloss hialurónico.

La innovadora forma de dar brillo, matizar y refrescar el color.

BENEFICIOS_

Combate instantáneamente la sequedad, uno de los primeros signos visibles de daño.

X2 más hidratación*, color 82% más glossy*.

Preserva la integridad de la corteza.

Personalización infinita del color: 68 tonos + 3 reveladores.

Fortalece el cabello después de la decoloración, X3 menos rotura**.

68
TONOS



MEZCLA 1+1,5
20' DE EXPOSICIÓN

*Test instrumental.
**Test instrumental sobre cabellos decolorados.



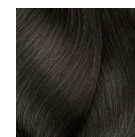
FUNDAMENTALES



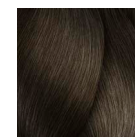
CLEAR ♥



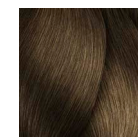
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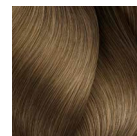
5



6



7 ♥

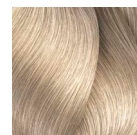


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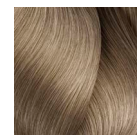


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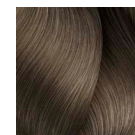
CENIZA



10.01



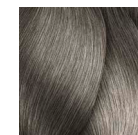
9.01
NUEVO



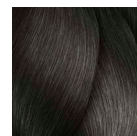
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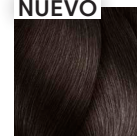
9.1



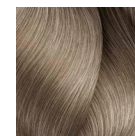
8.1



6.1



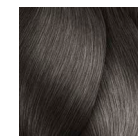
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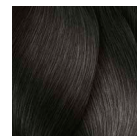
9.11



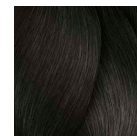
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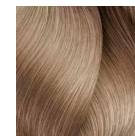
7.11 ♥



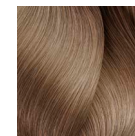
6.11 ♥
NUEVO



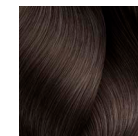
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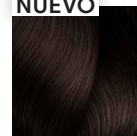
10.12 ♥



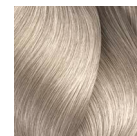
9.12



7.12 ♥



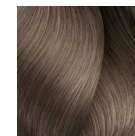
5.12 ♥



10.18 ♥



9.18



8.18



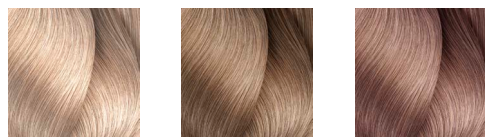
7.18 ♥

*Test instrumental
***Test instrumental sobre cabellos decolorados

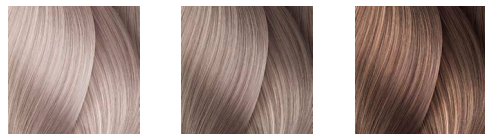
♥ NUESTROS FAVORITOS:
más vendidos de la marca.

⚠ USAR COLOR DE OXIDACIÓN EN RAÍZ Y COLOR TRATANTE EN MEDIOS Y PUNTAS
PRESERVANDO ASÍ LA CALIDAD DE LA FIBRA CAPILAR Y POTENCIANDO EL BRILLO

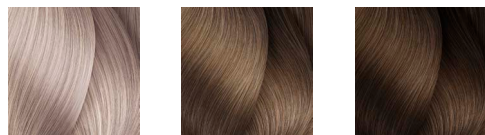
IRISADO



10.02 ♥ 9.02 9.2 ♥

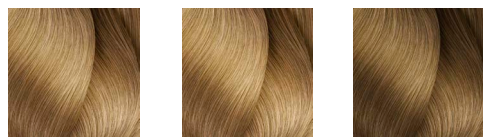


10.21 9.21 8.21

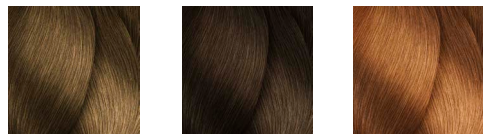


10.22 ♥ 8.28 6.28

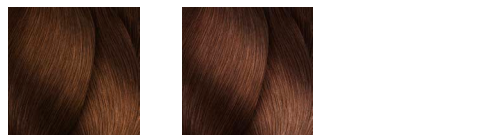
DORADO



9.03 9.3 8.3

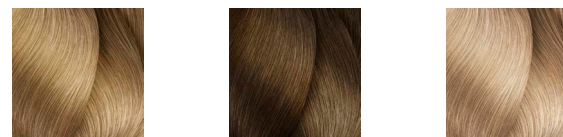


7.3 6.3 8.34



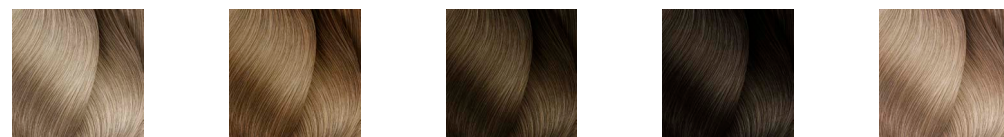
6.34 ♥ 6.35

CASTAÑO CÁLIDO

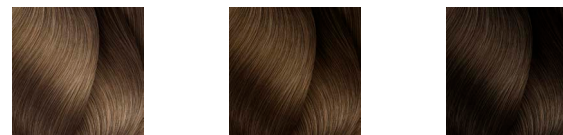


9.31 7.31 ♥ 10.32 ♥

CASTAÑO FRÍO

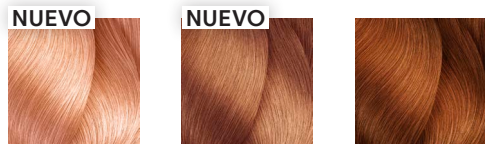


10.13 9.13 7.13 ♥ 6.13 10.23 ♥

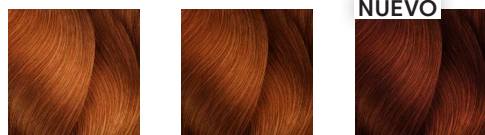


8.23 7.23 ♥ 6.23

COBRIZO

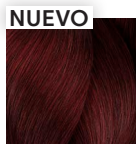


10.24 ♥ 8.24 ♥ 7.4



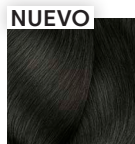
8.43 ♥ 7.43 6.45 ♥

ROJO



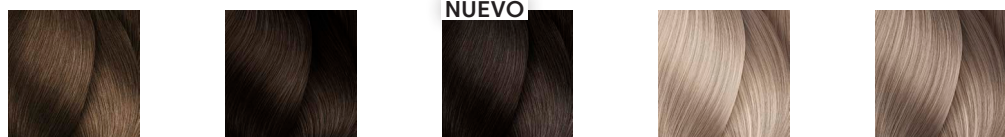
5.66 ♥

MATE



5.07 ♥

MOCA



7.8 ♥ 6.8 5.8 ♥ 10.82 9.82

Descubre los diferentes servicios para un brillo
más duradero adaptándolo a cada necesidad

Hyaluronic glossing

Transforma el cabello con el poder del **ácido hialurónico**
en 20 min en salón para 6 semanas de color gloss*.



X2 más brillo.
Color 82% más glossy*.
X2 más hidratación*.

*Test instrumental.

Hyaluronic toning

Neutraliza y matiza tras
la decoloración, con un
x3 menos rotura** y cero
sensibilización adicional.

Para clientas con

Balayage



Hyaluronic refresh

Reaviva y refresca el color
de los largos apagados
y oxidados y consigue un
color 82% más glossy hasta
6 semanas*.

Para clientas con

Coloración



*Test instrumental

**Test instrumental sobre cabellos decolorados.

Dia color

Color gloss tono sobre tono
Recupera el brillo y reaviva el color, sin amoniaco.

BENEFICIOS_

Tecnología de relleno de la melanina perdida.

Cubre hasta 70% de cabellos blancos.

X3 más de brillo¹.

Hasta 92% ingredientes de origen natural².

Sin amoniaco.

Aclara hasta 1 nivel y oscurece hasta 4 niveles.

Reflejos fieles al tono natural.

Textura cremosa.

Duración del color hasta 6 semanas.

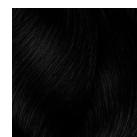
49 TONOS



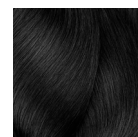
MEZCLA 1+1,5
20' DE EXPOSICIÓN

1. Test instrumental vs con menos aceite.
2. Test instrumental en 62 mujeres.

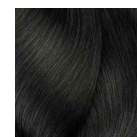
FUNDAMENTALES



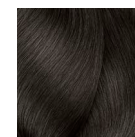
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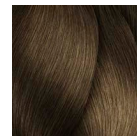
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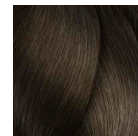
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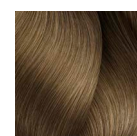
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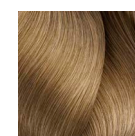
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6



8

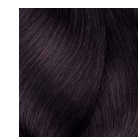


9

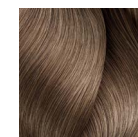


CLEAR

IRISADO

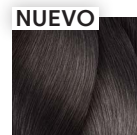


4.20

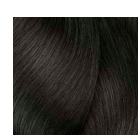


8.2

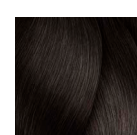
CENIZA



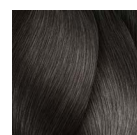
4.12



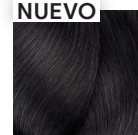
5.1



5.18



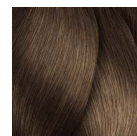
6.1



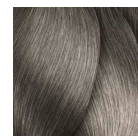
6.12



7.1



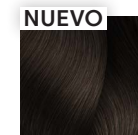
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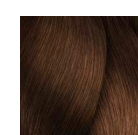
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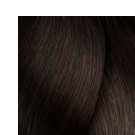
MOCA



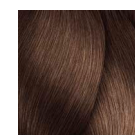
6.8



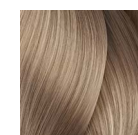
6.84



5.8

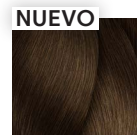


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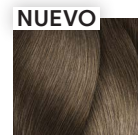


9.82

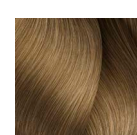
MARRONES CÁLIDOS



6.31

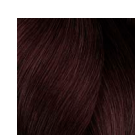


7.32

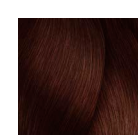


8.31

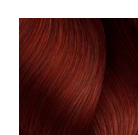
ROJO



4.62



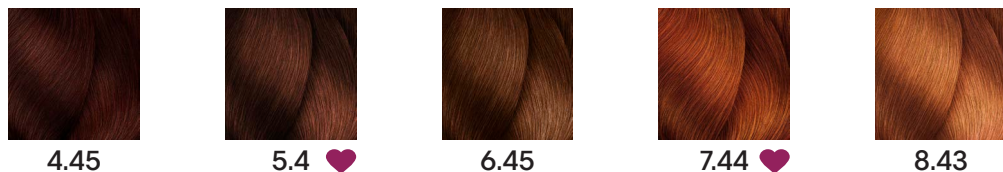
5.5



6.60



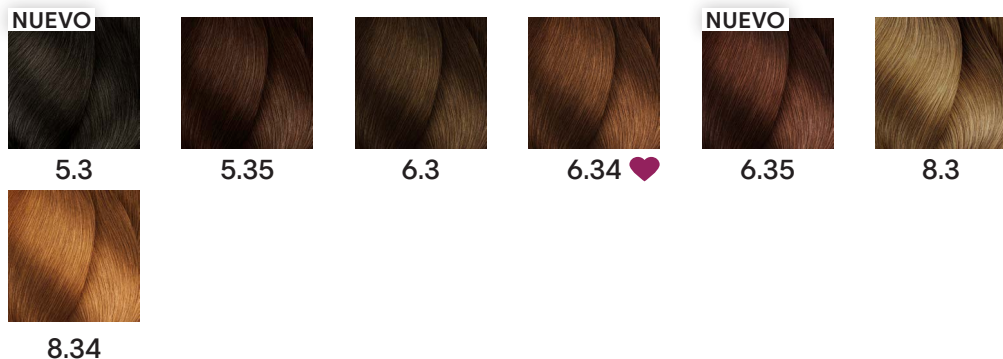
COBRIZO



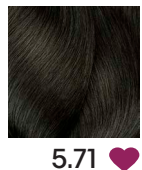
MARRONES FRÍOS



DORADO



MATE



♥ NUESTROS FAVORITOS:
más vendidos de la marca.

La garantía de un *color*
100% duradero
#PROMetalDetox



OBSESIÓN
en **TODOS** los
servicios de color

El día del color es donde más sufre el cabello y donde necesita mayor protección. Con Metal Detox:

- 1** [Maximiza la protección con el Spray] Boost anti-rotura y mejor adherencia del color = Mayor neutralización & durabilidad.
- 2** [Depende del diagnóstico] Limpia en profundidad. Elimina residuos de color y decoloración.
- 3** [Boost de hidratación] Para revertir la porosidad. Detiene la rotura en todo tipo de cabello. Fortalece y aporta suavidad.

Blond Studio

La gama de productos de decoloración
más completa del mercado.

BENEFICIOS_



**GAMA = 4 TEXTURAS
OXIDANTES**
12,5 - 20 - 30 - 40 vol.
OXIDANTES BLOND STUDIO
20 - 30 vol.
NUTRIREVELADORES
20 - 30 - 40 vol.

PLATINIUM PLUS



Aclara hasta
6-7 tonos

Pasta decolorante
enriquecida con cera de abejas.

Mezcla 1:1 / 1:2 / 1:3

NUTRI REV. BS
20-30-40 vol

⌚ 15-50MIN.

MULTITÉCNICAS 8



Aclara hasta
6-8 tonos

Polvo decolorante
que respeta y cuida la fibra capilar.

Bonder Inside

Mezcla 1:1 / 1:2 / 1:3

OXYD. CREMA
12,5-20-30-40 vol

⌚ 15-50MIN.

MULTITÉCNICAS 9



Aclara hasta
9 tonos

Polvo decolorante
que respeta y cuida la fibra capilar.

CON Y SIN

Bonder Inside

Mezcla 1:1 / 1:2 / 1:3

OXYD. ACEITE BS
20-30 vol

⌚ 5-50MIN.

BALM 8 PIGMENTO VIOLETA



Aclara hasta
8 tonos

Crema Violeta decolorante
que aclara, fortalece la fibra y
neutraliza en un solo paso.

Bonder Inside

Mezcla 1:1 / 1:2 / 1:3

NUTRI REV. BS
20-30-40 vol

⌚ 5-50MIN.



Descubre fórmulas y consejos profesionales
en nuestro perfil de Instagram

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 Lorealpartnershop.com