

Dia light

Color gloss hialurônico com pH ácido.

A forma inovadora de conferir brilho, matizar e reavivar a cor.

BENEFÍCIOS_

Combate instantaneamente o cabelo seco, um dos primeiros sinais visíveis de danos.

2x mais hidratação*.
Cor 82% mais glossy.*

Preserva a integridade do córtex capilar.

Personalização ilimitada da cor: 68 tons + 3 reveladores.

Fortalece o cabelo após a decoloração para 3x menos quebra.**

68
TONS

RÁCIO DE MISTURA 1:1,5
20 MIN DE POSE

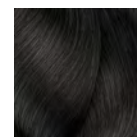
*Teste instrumental.
**Teste instrumental em cabelos com decoloração.



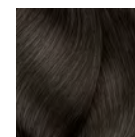
FUNDAMENTAIS



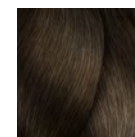
CLEAR ♥



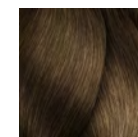
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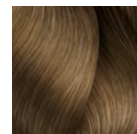
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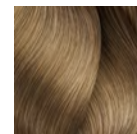
6



7 ♥

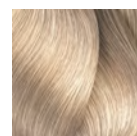


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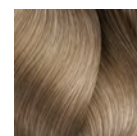


9

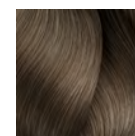
CENDRÉS



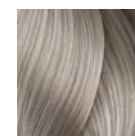
10.01



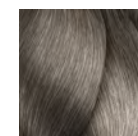
9.01
NOVO



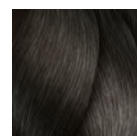
7.01



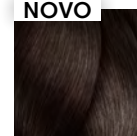
9.1



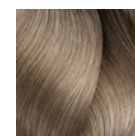
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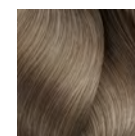
6.1



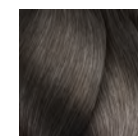
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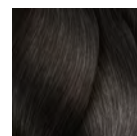
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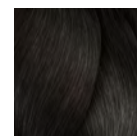
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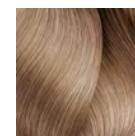
7.11 ♥



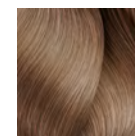
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NOVO



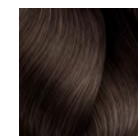
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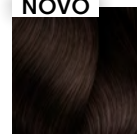
10.12 ♥



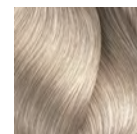
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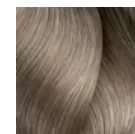
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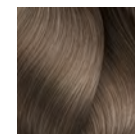
5.12 ♥



10.18 ♥



9.18



8.18

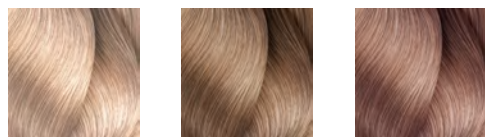


7.18 ♥

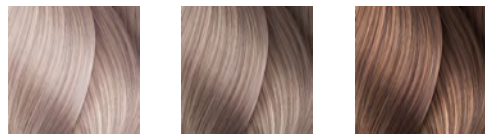
♥ OS NOSSOS FAVORITOS:
Mais vendidos da marca.

UTILIZAR COLORAÇÃO POR OXIDAÇÃO NOS CRESCIMENTOS E COLORAÇÃO DE TRATAMENTO NOS COMPRIMENTOS E PONTAS DE MODO A PRESERVAR A INTEGRIDADE DA FIBRA CAPILAR E POTENCIAR O BRILHO.

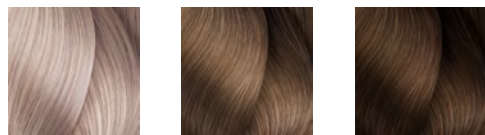
IRISADOS



10.02 ♥ 9.02 9.2 ♥

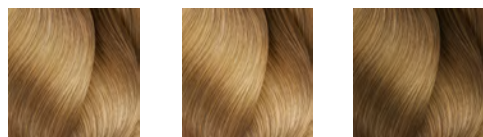


10.21 9.21 8.21

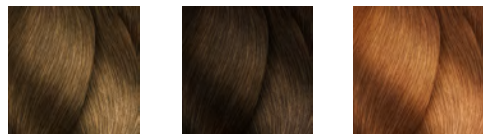


10.22 ♥ 8.28 6.28

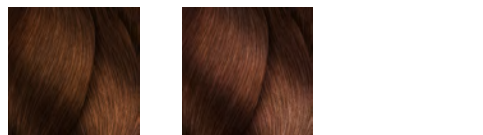
DOURADOS



9.03 9.3 8.3

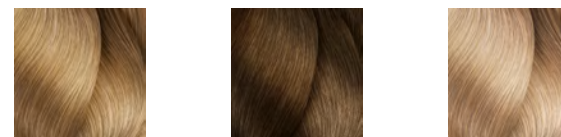


7.3 6.3 8.34



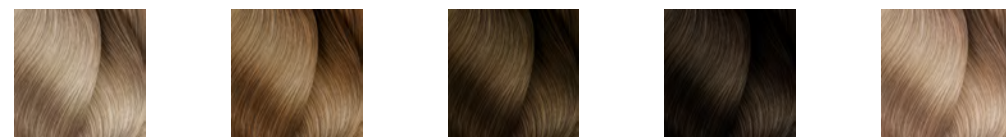
6.34 ♥ 6.35

CASTANHOS QUENTES

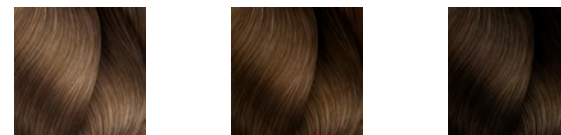


9.31 7.31 ♥ 10.32 ♥

CASTANHOS FRIOS



10.13 9.13 7.13 ♥ 6.13 10.23 ♥

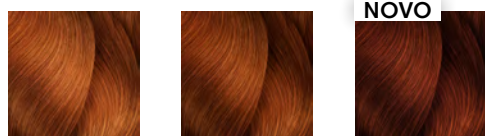


8.23 7.23 ♥ 6.23

ACOBREADOS

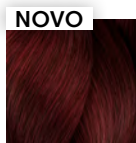


10.24 ♥ 8.24 ♥ 7.4



8.43 ♥ 7.43 6.45 ♥

VERMELHOS



5.66 ♥

MATES



5.07 ♥

MOCAS



7.8 ♥ 6.8 5.8 ♥ 10.82 9.82

Descubra os diferentes serviços adaptados a cada necessidade para um brilho mais duradouro.

Hyaluronic glossing

Transforma o cabelo com o poder do **ácido hialurônico** em 20 min em salão, para 6 semanas de gloss color.¹



2x mais brilho.
Cor 82% mais glossy.¹
2x mais hidratação.¹

1. Teste instrumental.
2. Teste instrumental em cabelos com descoloração.

Hyaluronic toning

Neutraliza e matiza após a descoloração, com 3x menos quebra² e sem sensibilização adicional.

Para clientes com

Balayage



Hyaluronic refresh

Reaviva a cor dos comprimentos desvanecidos e baços para uma cor 82% mais glossy até 6 semanas.¹

Para clientes com

Coloração

