



# HOW TO: UPPER EAST BRONDE

◇ **STARTING LEVEL:**  
Natural level 6  
25-50% gray  
Existing color and highlights

◇ **ARTIST:**  
Sean Godard

## FORMULA

### ZONE 1 FORMULA

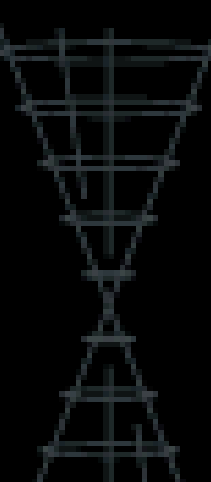
- 1 oz. Color Gels Oils 6MO
- 1 oz. Color Gels Oils 8MO
- 2 oz. 20 vol. Pro-oxide Cream Developer

### HIGHLIGHT FORMULA

- 2 oz. Color Gels Oils 6CR
- 2 oz. 10 vol. Pro-oxide Cream Developer

### ZONES 2+3 FORMULA

- 1 1/2 oz. Color Gels Oils 8MO
- 1/2 oz. Color Gels Oils 8CR
- 2 oz. 30 vol. Pro-oxide Cream Developer





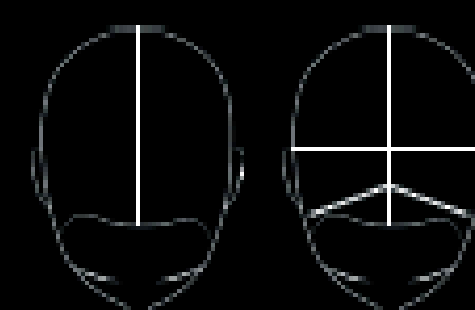
## SECTIONING

### + STEP 1

Follow the natural part and separate the front from the back with a vertical parting from the high point of the head to the top of the ear.

Subdivide a small triangle section in the front by drawing a line from the corner of their hairline to 1-1.5" from the front of their natural part.

Repeat on the opposite side.

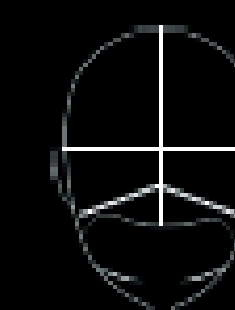


### + STEP 2

Follow the natural part and separate the front from the back with a vertical parting from the high point of the head to the top of the ear.

### + STEP 3

In front two triangle sections, apply Highlight Formula from Zone 1 through Zone 3. Wrap in foil to ensure product doesn't bleed on to another section. Process for 20-45 minutes based on developer choice.



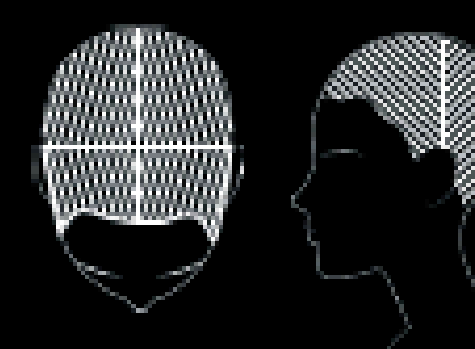
### + STEP 4

Rinse and shampoo with **Acidic Color Gloss**, then treat with **Acidic Bonding Concentrate 5 Min Leave-In Treatment**. Dry and style hair.

## APPLICATION

### + STEP 1

Begin by applying Zone 1 Formula to the first 1"-1.5" of the front right quadrant. Take diagonal back sub sections as you work. Work from top to bottom and repeat on opposite front side. After that side is complete, repeat in back.



### + STEP 2

Apply Zone 2+3 Formula starting from the front right quadrant to Zones 2 and 3, working from the bottom section up. Repeat on opposite side and then back two quadrants.