

SoColor Pre-Bonded Permanent Color



matrix

Color With Confidence



Pre-Paired

Our permanent and demi-permanent **oxidative dyes are perfectly matched**—so you can achieve seamless, root-to-tip color, that lasts and fades on tone



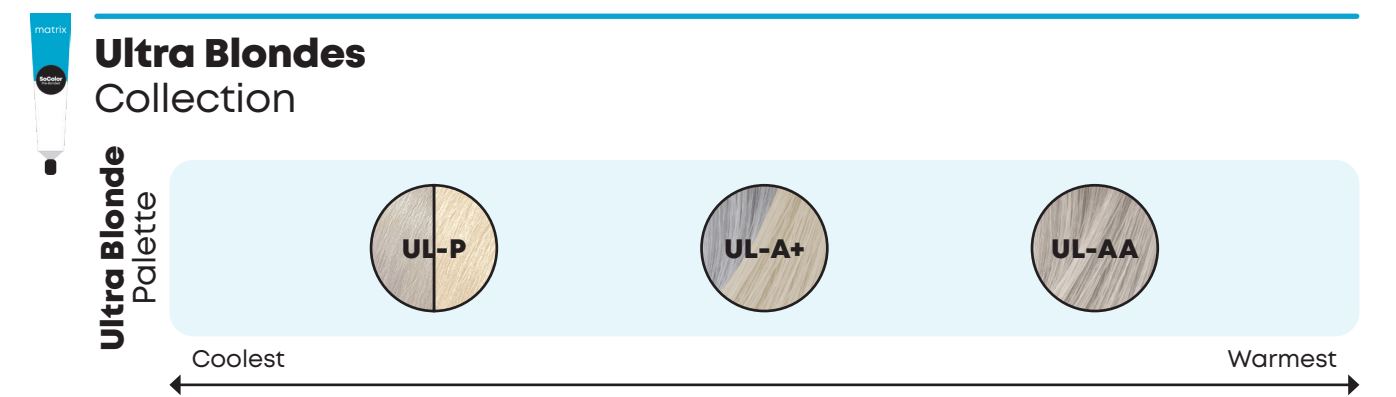
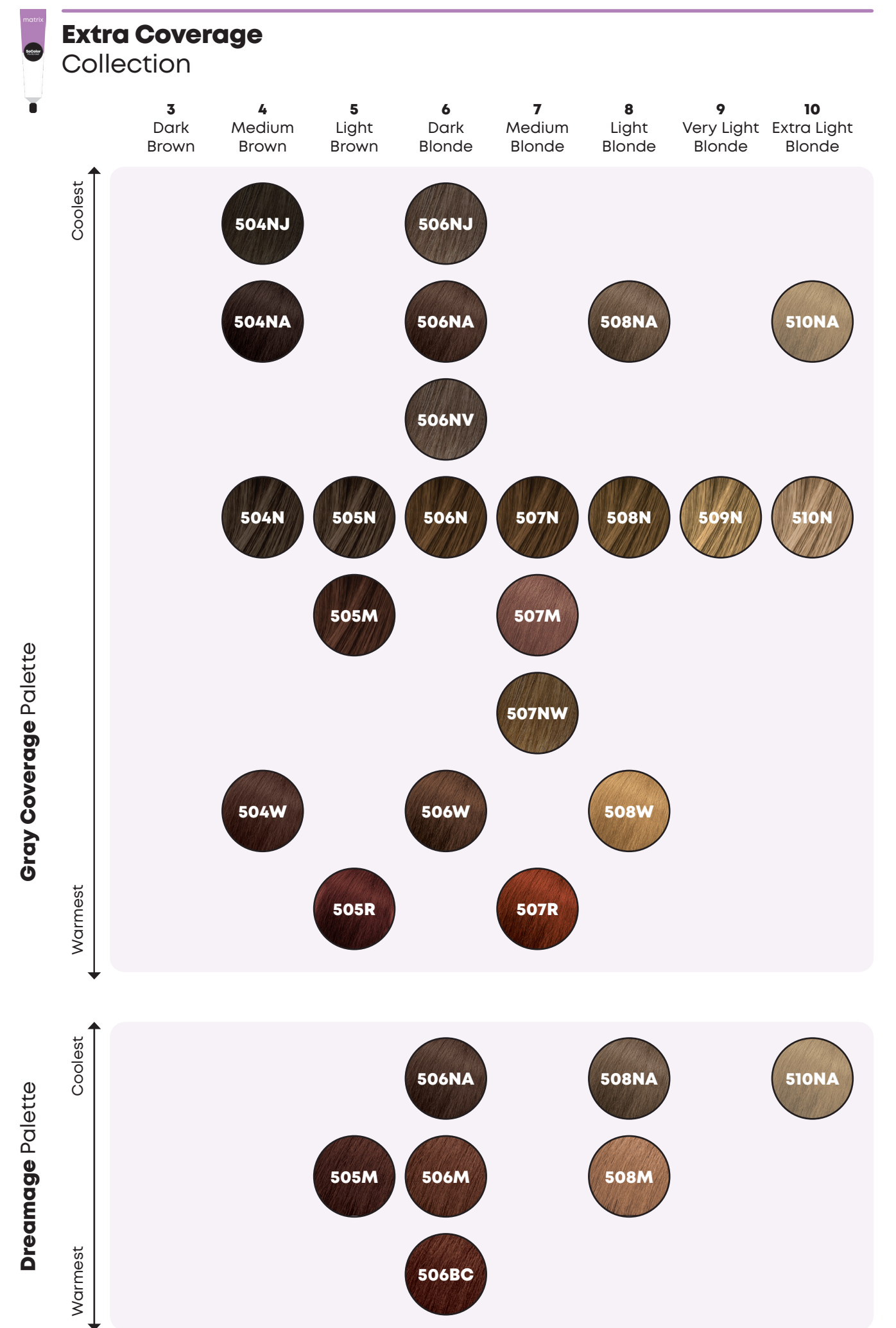
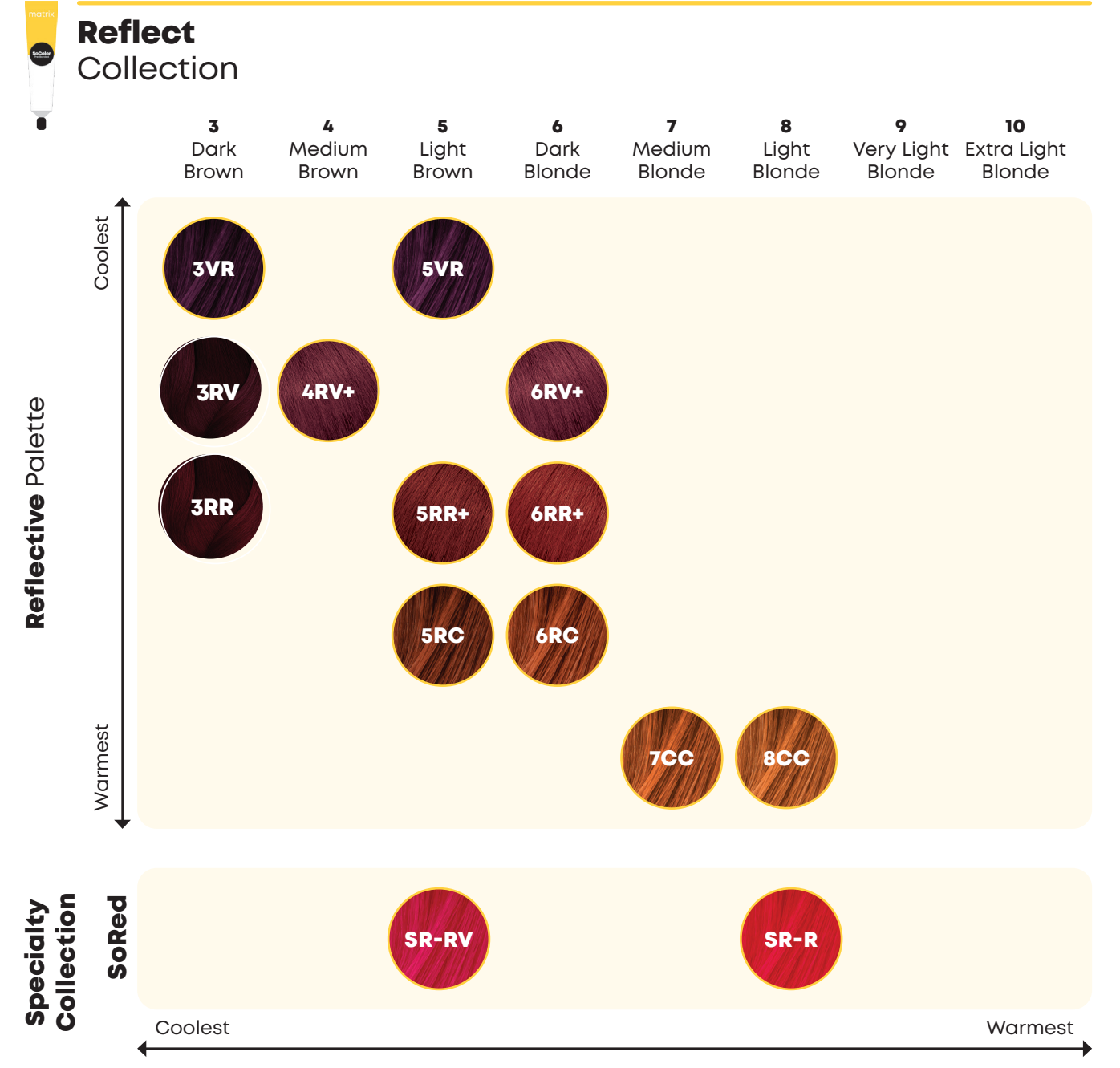
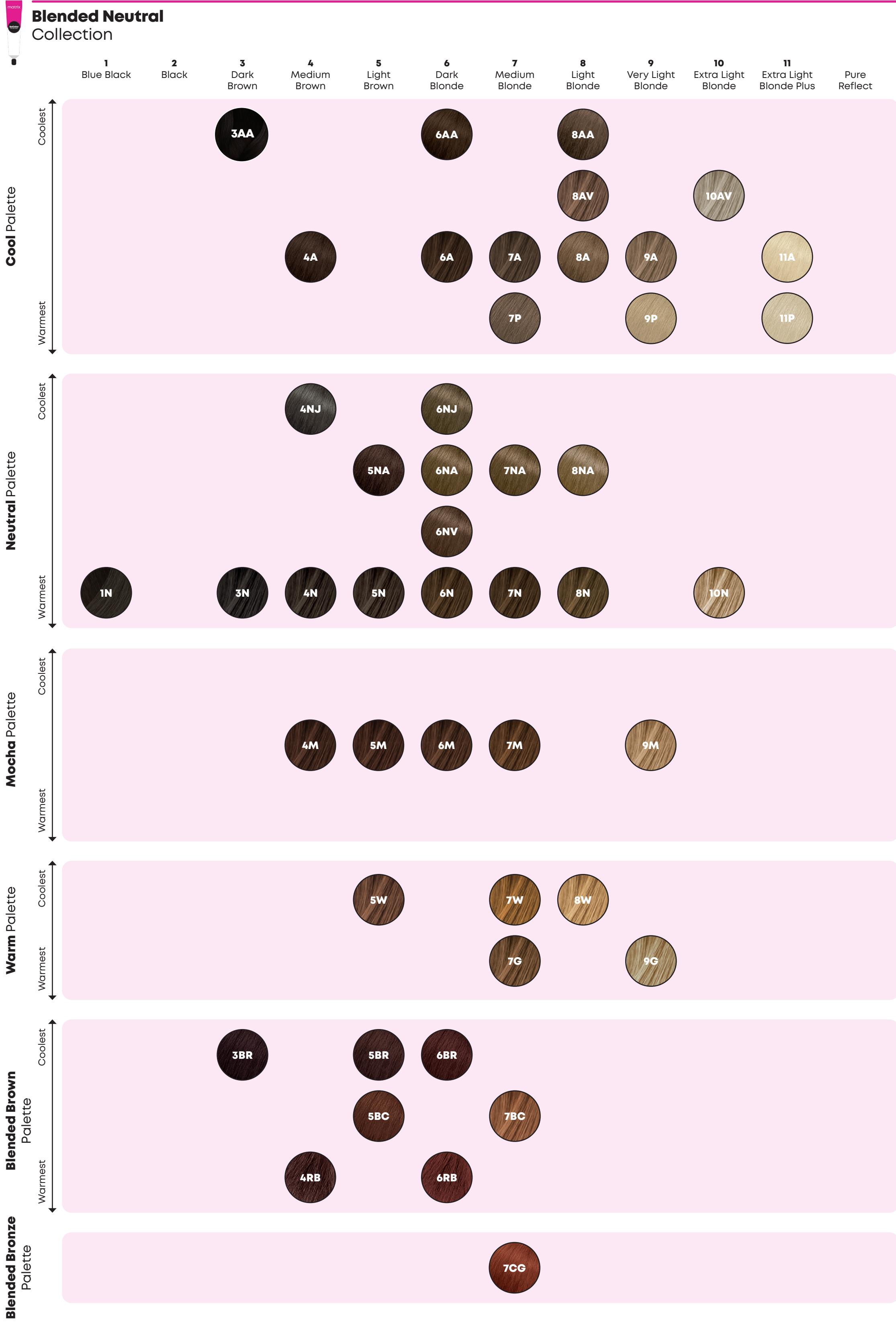
Pre-Blended

Our formulas are **pre-blended with background and reflect**—so you can neutralize every underlying pigment



Pre-Bonded

Our exclusive **Bond-Protecting Concentrate** protects the inner hair structure—so you can maintain the integrity of the hair, color after color



SoColor Sync

Pre-Bonded

Long-Lasting Toners



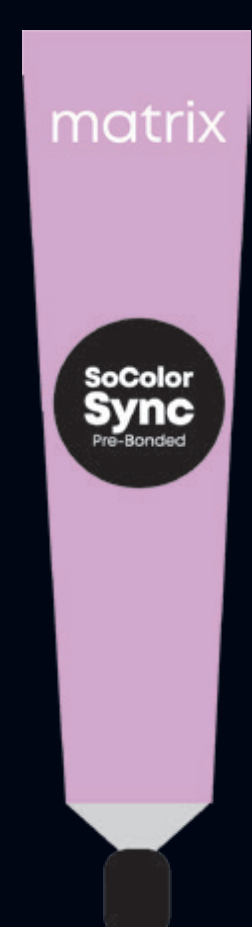
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SoColor Sync Technologies



Alkaline Toners

Result: Blended, possible ½ level base shift. **Usage:** Up to 20 minutes on dry towel dried hair.



Acidic Toners

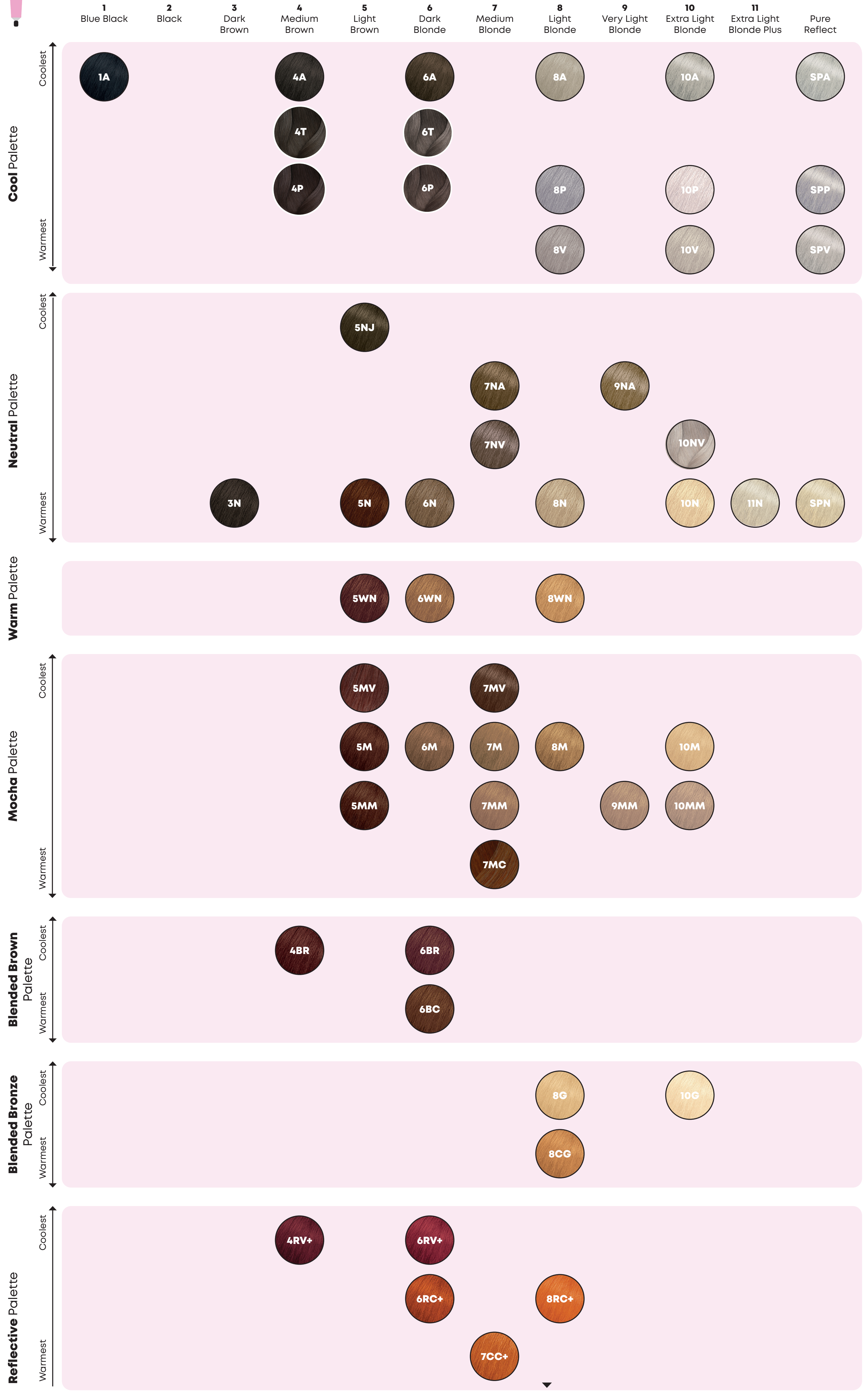
Result: Multi-dimensional. No chance of base shift. **Usage:** 10–20 minutes on dry towel dried hair.



Fast Toners

Result: Fast pre-toning. **Usage:** 2–5 minutes at the basin on towel dried hair.

Alkaline Toner



Fast Toner

ANTI-RED ANTI-BRASS

Clear*

CLEAR

*Available in Alkaline & Acidic Technologies