

REDKEN
5TH AVENUE NYC

REDKEN LABS X

FROM THE #1 DEMI IN THE WORLD*

CHERRY VINYL RED



REDKEN
5TH AVENUE NYC

shades
EQ bonder
inside
gloss

equalizing conditioning color
coloration revitalisante et
équilibrante
acid pH / pH acide

*Based on Kline 2023 Global Salon Hair Color

REDKEN LABS X

GET REDKEN READY TO RECREATE THIS SEASON'S HOTTEST TREND

◇ PURE-RED² TECHNOLOGY ^{PR²}

Hyper resilient dyes injects and locks color in the cuticle for day 1 reds wash after wash*

*Up to 28 shampoos

◇ HIGH TENACITY FORMULAS

Advanced dye calibration for true-to-tone, long-lasting reds

HERO SHADES



**05RB
MANZANITA**
NEW & IMPROVED



**06R
ROCKET FIRE**
NEW & IMPROVED



**05RV
SANGRIA**
NEW & IMPROVED

CHERRY VINYL RED

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be featured on @redkenpro!

LEARN THE
CHERRY VINYL
TECHNIQUE

