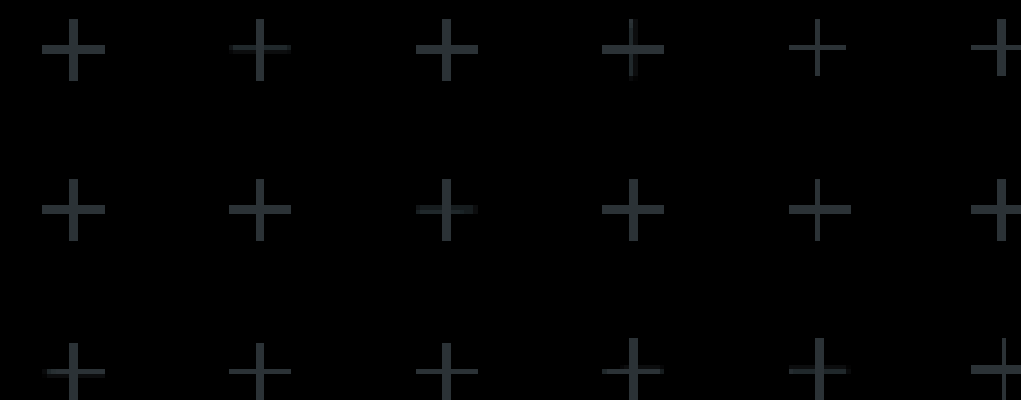


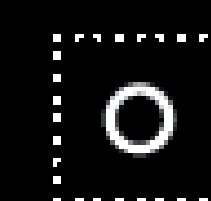


HOW TO: CHERRY VINYL

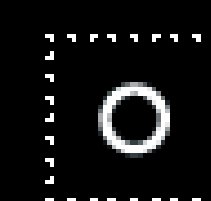
#REDKENRECIPE



CHERRY VINYL



STARTING LEVEL:
Natural level 4



ARTIST:
Sean Godard

FORMULA

LIGHTENING FORMULA

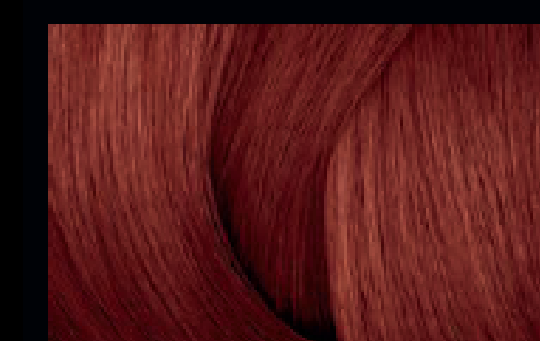
- 2 oz.(60ml) Color Gels Oils CLEAR
- 2 oz. (60ml) 30 Volume Pro-oxide Cream Developer

SHADES EQ FORMULA 1

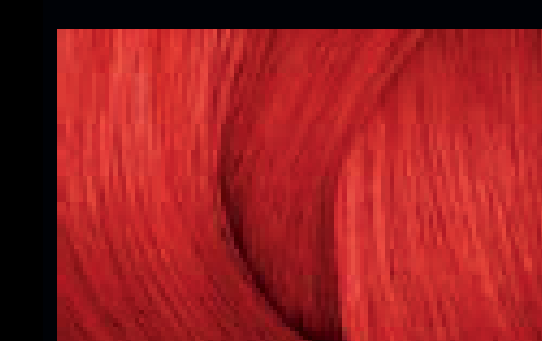
- 2 oz. (60ml) Shades EQ Gloss 05RB Manzanita
- 2 oz. (60ml) Shades EQ Gloss Processing Solution

SHADES EQ FORMULA 2

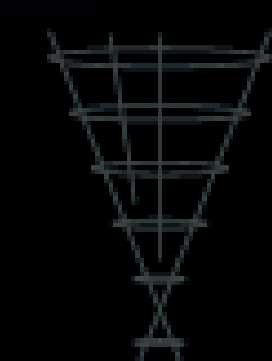
- 2 oz. (60ml) Shades EQ Gloss 06RR Blaze
- 2 oz. (60ml) Shades EQ Processing Solution



**05RB
MANZANITA**
NEW & IMPROVED



**06RR
BLAZE**

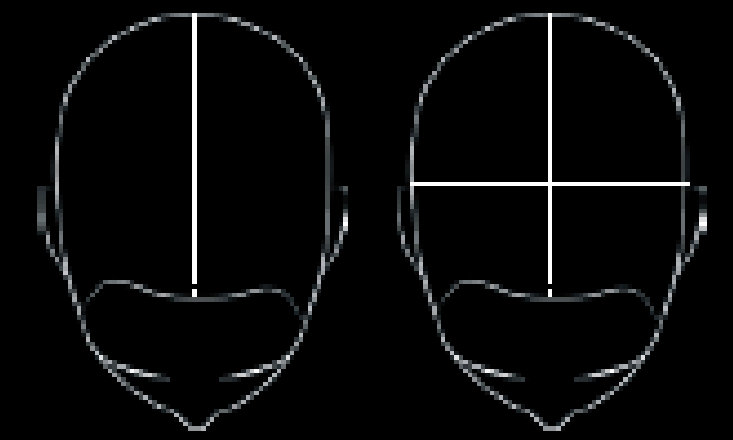




SECTIONING

+ STEP 1

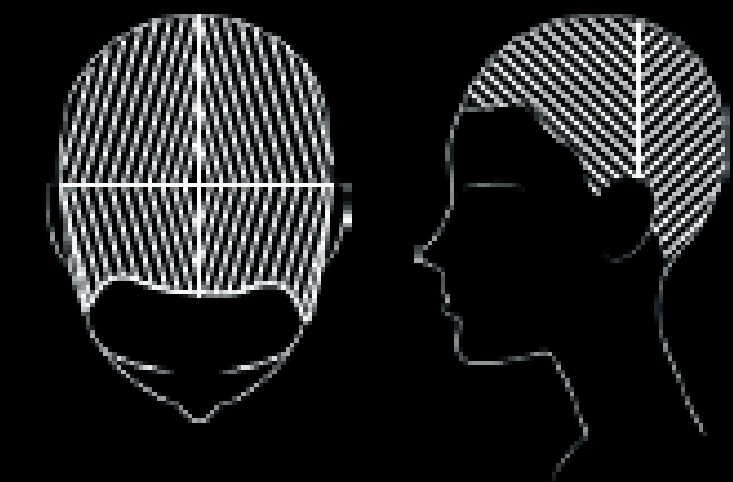
Separate the front from the back with a vertical parting from the top of the head to the top of the ear. Repeat on the opposite side. Divide the back equally with a vertical parting from the top of the head to the center of



LIGHTENING APPLICATION

+ STEP 1

Starting at the nape, take a ¼" (0.5cm) diagonal back slice section. Apply **Lightening Formula** to zone 2, saturate well. Continue to drop down sections and work through the 4 quadrants applying lightening formula to all zones 2.



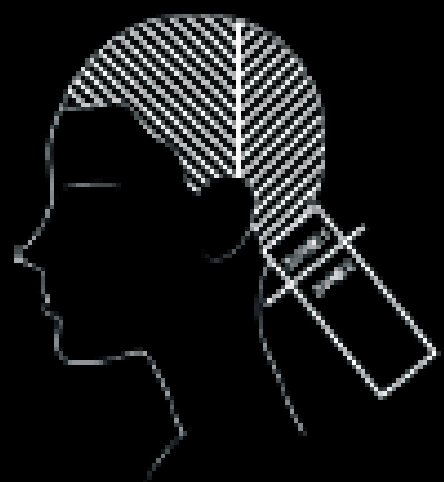
+ STEP 2

Process for 40 minutes at room temperature, then rinse, shampoo with **Acidic Bonding Concentrates**.

SHADES EQ GLOSS APPLICATION

+ STEP 1

On dry hair apply SEQ formula 1 to zone 1, once complete apply **SHADES EQ Formula 2** to zone 2



+ STEP 2

Process for 20 minutes at room temperature, then rinse, shampoo, and condition with **Acidic Bonding Concentrates**. Dry and style.

