

 matrix

new!

# Tonal Control

Our most predictable gel toners  
for ultimate post-lightening control.



Certified Vegan



# matrix

## Take Control Of Your Tone.

New! Tonal Control Pre-Bonded

**Our Most Predictable Gel Toners For Ultimate Post-Lightening Control**



### Real-Time Visible Oxidation

Formula color gradually darkens as it oxidizes so you know precisely when it's time to rinse.



### Color-Coded Control

Color represents the dominant color of the shade family for ultimate predictability.



### Long-Lasting, Multi-Dimensional Results

True-to-tone with no lift, color lasts up to 6 weeks.

\*24 washes



# Tonal Control Pre-Bonded What's In It For Me?

Superior Value, Expanded Services,  
Maximum Control



## Superior Value

New!

- 50% more color per tube vs. 2 oz. competitors
- Bonder inside



## Level Up Client Experience

Increase revenue and offer new post-lightening services:

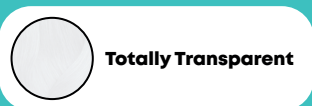
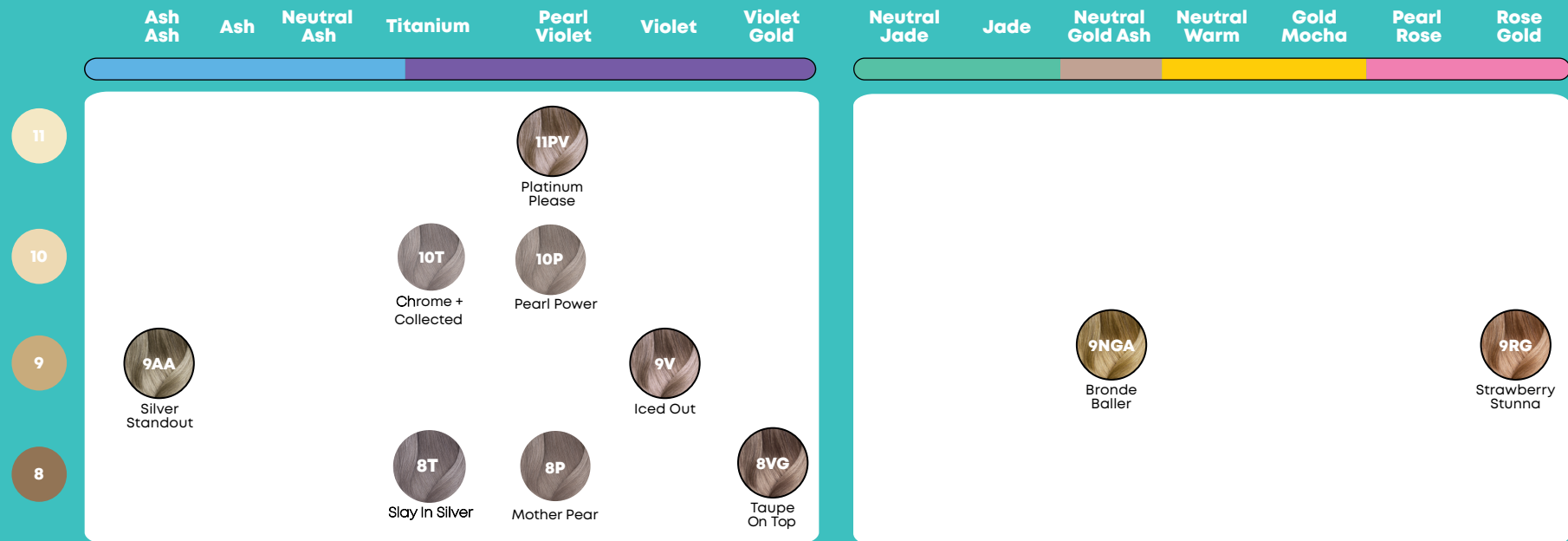
- Pre-bonded glossing
- Pre-bonded toning



## More Control, More Creativity

Gel texture ideal for both bottle and brush application

# Tonal Control Shades



<b>Mixing Ratio</b>	Color:Developer 1:1
<b>Developer</b>	10 Volume (3%) Matrix Cream Developer
<b>Processing Time</b>	20 Minutes